



# Pierce County

## Lodging Tax Advisory Committee

### MEETING AGENDA

**February 27, 2020**

**2:30 pm – 4:30 pm**

**Pierce County Library  
PAC Location  
3005 112th St East  
Tacoma, WA 98446  
Meeting Room A**

#### COMMITTEE MEMBERS:

**Douglas Richardson,  
Pierce County Council Chair,  
LTAC Committee Chair**

Vacant, PCCTA

Vacant, At-Large

Hunter George, At-Large

Trudy Cofchin, Fund User

Carmen Palmer, Fund User

Meilee Anderson, Fund User

Dean Burke, Fund User

Mark Horace, Industry Group

Chalon Burns, Industry Group

Brandy Frederich, Industry Group

Kim Straight, Industry Group

#### STAFF:

Betty Capestany, Director

Mike Gommi, Econ Dev Specialist

Kathy Sorgenfrei, Program Manager

Valerie Coty, Office Assistant

- Call to Order
- Approval of the Agenda
- Approval of November 21, 2019 Meeting Minutes
- Financial & Industry Update
  - 2021 Allocations (action item)
- 2019 Projects Recap & 2020 Project Summary
- Research Update
  - STR Report & Event Calculator (action item)
- Good of the Order
- Public Comments
- Adjournment

#### *Public Comment Procedure:*

**The Committee wishes to ensure that all County residents have the opportunity to share their views with Committee members during the Committee's process; therefore the following procedures have been established:**

- Public Comment during meetings will be held during the discussion of each agenda item before the Committee takes action; the Chair will ask audience members to comment if desired. A time limit may be imposed to ensure equal opportunity to speak. Questions should be addressed to the Chair.
- During the "Public Comments" portion of the meeting, the Committee will hear comments on issues not included in the agenda. Five minutes will be allotted to each speaker with a total of twenty minutes for each subject.